



**November
16-17, 2023**

**Headline Diplomat Events
AI Series**

AI Amplified - Unleashing the Power of AI in Business Strategy and Digital Transformation

DAY 1

EVENT INTRODUCTION:

Join us for a groundbreaking 2-day event that will revolutionize the way you perceive and harness the power of Artificial Intelligence (AI) in business strategy and digital transformation. Introducing "AI Amplified," a two-day immersive experience designed to equip you with the knowledge, insights, and strategies needed to unlock the full potential of AI and propel your organization into the future.

In today's rapidly evolving digital landscape, AI has emerged as a game-changer, reshaping industries and redefining the way businesses operate. AI-driven innovations have the potential to drive exponential growth, enhance customer experiences, optimize operations, and unlock untapped opportunities.

AI Amplified is your gateway to understanding and embracing the true power of AI in business strategy and digital transformation. Whether you are a business leader, a strategist, or a technology enthusiast, this event is tailored to provide you with valuable insights, practical strategies, and real-world case studies that will propel your organization ahead of the curve.

NOVEMBER 16, 2023

Unleash the power of AI in business strategy at "AI Amplified" - a transformative day where you'll explore the AI landscape. Discover the potential of AI in revolutionizing business strategies, building a strong AI foundation, and exploring real-world applications. Don't miss Day 1 as we dive into the AI revolution, essential strategies, and captivating case studies.

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AND UNLOCK THE FUTURE OF AI IN YOUR ORGANIZATION.

Day 1 features the following **key highlights:**

- ◆ The AI Revolution: Gain valuable insights from our keynote speaker as they unveil how AI is reshaping business strategies, unlocking new opportunities, and propelling organizations towards unparalleled success.
- ◆ AI Strategy Essentials: Learn the essential elements of building a solid AI strategy that aligns with your business objectives. Explore the key considerations, implementation challenges, and strategies for fostering an AI-ready organizational culture.
- ◆ AI Applications in Business - From Automation to Innovation: Delve into captivating case studies showcasing how AI is transforming various industries. Witness firsthand how AI is revolutionizing automation, driving innovation, and creating a competitive edge.
- ◆ AI Applications in CSR – amplifying anti-trafficking mechanisms. Unlocking the potential of AI, the event delves into leveraging technology to strengthen anti-trafficking efforts, merging CSR and innovation for a better world.

SPEAKER INTERESTS:

To be submitted at vassilia@ludci.eu including the session and topic of speaking slot in relevance to the topics below, in addition to your name, surname, paragraph bio, LinkedIn, cell, and email. Speakers will be evaluated and announced beginning of September.

SCHEDULE

9:00 AM - 9:30 AM

Registration

9:30 AM - 10:00 AM

Opening Ceremony and Welcome Address

Session 1

10:00 AM – 12:30 AM

The AI Revolution: Transforming Business Strategy

- Understanding the transformative power of AI in reshaping business strategy
- Exploring the potential benefits and opportunities AI brings to organizations
- Discussing real-world examples of AI-driven success stories
- Leveraging AI technology to save children from trafficking and exploitation

Q&A Session

Session 2

12:30 AM – 14:20 PM

AI Strategy Essentials: Building a Foundation for Success

- Developing an effective AI strategy aligned with business goals and objectives
- Identifying key considerations in implementing AI in business processes
- Addressing challenges and risks associated with AI adoption
- Strategies for fostering organizational readiness and culture for AI implementation

Q&A Session

10-minute break

Session 3

14:30 PM - 16:00 PM

- AI Applications in Business: From Automation to Innovation. Case Studies
- Exploring diverse applications of AI in various industries
- Showcasing real-world case studies highlighting successful AI implementations
- Discussing the impact of AI on automation, innovation, and competitive advantage

Q&A Session

16:05 Q&A and Wrap-up

Don't miss this chance to unlock the power of AI in business strategy and lay the foundation for your organization's digital transformation.

Join us on **DAY 1**

of AI Amplified and embark on a journey that will reshape the way you perceive and leverage AI.

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DAY 2

Day 2 features the following **key highlights:**

- ◆ **AI in Data Analytics and Insights:** Explore how AI is revolutionizing data analytics and empowering organizations to unlock actionable insights, enhance decision-making, and gain a competitive edge. Join our panel discussion to hear experts share their experiences and insights.
- ◆ **Ethical AI: Ensuring Trust and Responsibility:** Dive into the ethical dimensions of AI and discover strategies to address bias, transparency, and fairness in AI algorithms. Participate in an interactive workshop to understand how to build responsible AI frameworks and establish ethical guidelines.
- ◆ **AI-Powered Transformation: Best Practices:** Learn from industry pioneers as they share their successful AI-driven transformation journeys. Gain practical insights, best practices, and lessons learned for scaling AI implementations and overcoming challenges.

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SCHEDULE

Session 4

9:00 AM – 10:40 AM

AI in Data Analytics and Insights

- Harnessing the power of AI in data analytics and decision-making
- Discussing the benefits of AI-driven insights and predictive analytics
- Examining challenges and considerations in data privacy and security

Q&A Session

10-minute break

Session 5

10:50 AM - 12:30 PM

Ethical AI: Ensuring Trust and Responsibility

- Understanding the ethical implications of AI in business strategy
- Addressing bias, transparency, and fairness in AI algorithms
- Strategies for building responsible AI frameworks and governance

Q&A Session

10-minute break

Session 6

12:45 AM – 15:45 PM

AI-Powered Transformation: Best Practices

Panel Discussion and Industry Insights

- Learning from industry experts about successful AI-driven transformations
- Sharing best practices and lessons learned from implementing AI at scale
- Discussing strategies for overcoming challenges and driving sustainable AI adoption

Q&A Session

10-minute break

Session 7

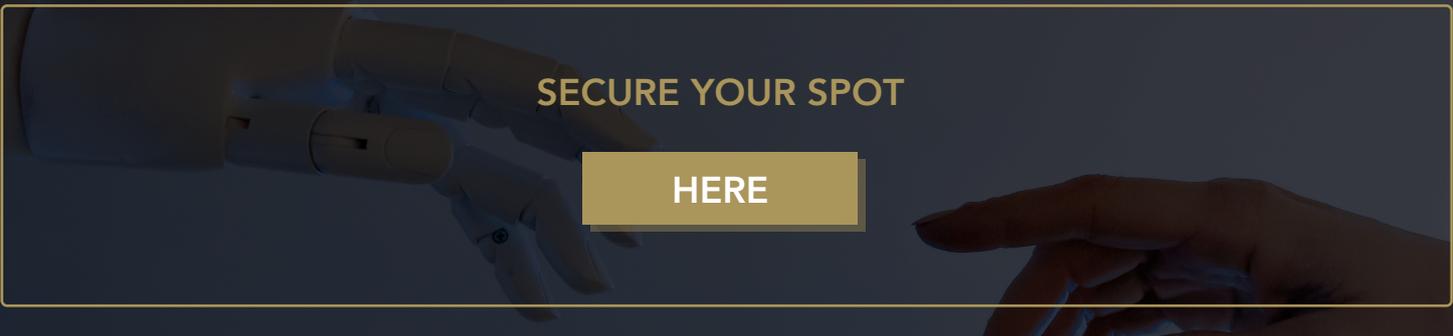
16:00 PM -16:45 PM

AI: Shaping the Future of Business Strategy

- Exploring the future trends and advancements in AI for business strategy
- Discussing the potential disruptive impact of AI on industries
- Anticipating challenges and opportunities in shaping AI-driven business strategies

Join us on **DAY 2**

of AI Amplified and gain the tools, knowledge, and inspiration to unlock the full potential of AI in shaping your organization's future.



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